

**Northcoast Regional Advisory Committee (NRAC)**  
**October 22, 2007 – Sandusky CDJFS**  
**Minutes**

(Voting Members: **Bold** =Main Voting Member and **Asterisk**= Alternate Voting Member)

**Attendees:**

Mary Aaron, Erie County DJFS

**John Bowen, EHOVE**

\*Pat Browning, Erie County DJFS

Rick Carson, Erie County DJFS

**John Clark, BGSU Forelands**

**Cheryl Denny, WSOS**

**Viki Kaszonyi, Sandusky Career Center**

**Stephanie Kowal, Ottawa County DJFS**

**Rosemary Krieger-Helms, Vanguard/Sentinel**

\*Debbie McGrath, Sandusky County DJFS

\*Sandy Meinen, EHOVE

**Don Nalley, Sandco Industries**

Bonnie Nusser, Terra Community College/One-Stop Operator

\*Carol Owen, Seneca County DJFS

\*Chris Robertson, Huron Co. DJFS

Melany Smythe, Sandusky Career Center

\*Dale Stearns, Terra Community College

Janet Quaintance, Sandusky County DJFS

**Mollie De Rojas, ODJFS District 1**

\*Dale Stearns, Terra Community College

**Denise Ventrone, OCIC**

**Kelly West, Fostoria City Schools**

Minutes taken by Taylor Steinmetz, Sandusky County DJFS. **A quorum was met.**

**REDESIGNATION OF CHAIRPERSON– Ms. McGrath**

Ms. McGrath called the meeting to order and welcomed everyone. She stated that Ms. Bilby was out and therefore she would be filling in for her. Ms. McGrath stated that Dave Robenstine had retired as Director of Ottawa County and Stephanie Kowal had replaced him.

**Ms. McGrath moved to approve Stephanie Kowal as the new NRAC Chairperson.  
Mr. Nalley seconded.  
All in favor. Motion carried.**

**WELCOME/INTROS/APPROVAL OF MINUTES – Ms. Kowal**

At this time Ms. Kowal took over her duties as Chairperson and took a moment to do introductions.

**Mr. Clark moved to accept the minutes as submitted. Mr. Stearns seconded.  
All in favor. Motion carried.**

**MOU RECONCILIATION – Ms. McGrath**

Ms. McGrath distributed a handout with the final actual costs and balances. She explained that the previous MOU had not been approved so that was why bills were not sent out until June. If you have questions on this see Michael Fuller. They are still working on the first quarter numbers which would be through September.

## **WORKFORCE SERVICES MONTH – Ms. Nusser**

Ms. Nusser stated that she would like for each county to share their events.

Ms. Aaron explained that it was a busy month for Erie County. They had radio broadcasts, workshops and more.

Ms. Owen stated that Seneca County did the Talk at Ten radio show, Heritage Festival Parade, DOL speaker and more.

Mr. Robertson shared that Huron County also was involved in a radio spot. They had a local salon provide haircuts, DOL speaker and more.

Ms. Quaintance shared that Sandusky County hosted the Sandusky County Human Resource Management (SCHRMA) meeting with a motivational speaker and breakfast served, they held an employer showcase, radio spot, local hair salon provided hair cuts, door prizes and more.

Ms. Kowal stated that Ottawa County also did workshops; local salon gave hair cuts, distributed gift certificates for hair cuts and oil changes.

## **OUTREACH PLAN – Ms. Nusser**

Ms. Nusser passed out two handouts regarding the Outreach Plan money. The first handout covered the planned expenditures and the second handout was for an ad to be displayed this November in the Winter Sports Guide. She explained that there is \$20,000 to be spent and \$5,000 has to be for job fairs. There were several suggestions for the ad such as address with the phone numbers, add Job Store or agency title by the number/address, mention that it is at no cost. Ms. Nusser also discussed the commercials. The ads for this would run January – June. She played several clips of commercials from CHV, TW Productions – played audio clip only and Buckeye Cablesystems. She explained that this would be for the shoot, script, disc, etc but not the actual run time of the commercials. A show of hands determined that Buckeye Cablesystems was the unanimous favorite. Mr. Carson inquired if we would know what time frame the commercials would play in. Ms. Nusser stated that it would be miscellaneous times throughout the day and it would also target the laid off population, age range 24-54. Ms. Meinen mentioned that it would be great if we could get the video commercial added to our website. Ms. Smythe suggested not to use just one testimony but to get several different job categories. Ms. Nusser asked if anyone would like to be involved in the script planning and create a committee. Ms. Smythe volunteered. Ms. Nusser stated that you may also e-mail her any suggestions or ideas that you have.

## **COUNTY/PARTNER UPDATES**

Ms. Browning stated that Rick Carson is the new WIA Administrator for Erie County.

Mr. Clark stated that they are planning a Job Fair on campus and that is set for November 16.

Mr. Robertson stated that he is the new WIA supervisor but also serving as administrator for now.

Mr. Nalley shared that they have renewed their CARF accreditation.

Ms. Quaintance shared that several factories will be closing in Sandusky County but other companies have expressed an interest in hiring the employees who lose their jobs. She also added that Suzy Cole is the new WIA Supervisor

Next meeting will be January 28, 2008, 1 p.m., at Sandusky County DJFS.

<p><b>Ms. McGrath moved to adjourn the meeting. Ms. Browning seconded. All in favor. Motion carried.</b></p>
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